



SB-1385

Third Year B. B. A. (Sem. V) Examination

March / April – 2011

**Entrepreneurship Development & Small Business
Management**

Time : 3 Hours]

[Total Marks : 70

Instruction :

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="T. Y. B. B. A. (Sem. 5)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="Entrepreneurship Development & Small Business Management"/>	<input type="text"/>
Subject Code No. : <input type="text" value="1"/> <input type="text" value="3"/> <input type="text" value="8"/> <input type="text" value="5"/>	<input type="text" value="Student's Signature"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	

- 1 Answer in brief : (any six) 14
- What is the function of BIFR ?
 - List down the important characteristics of a successful entrepreneur.
 - Give the formula of DSCR.
 - Define a sick unit.
 - What is the full form of EDP and EDII ?
 - Which are the external factors of motivation for an entrepreneur ?
 - State few causes of industrial sickness.

- 2 Define motivation and explain in detail all the motivating factors. 14

OR

- 2 (a) Explain the difference between entrepreneur and manager. 7
- (b) Explain any two methods of demand forecasting. 7

- 3 Define rural entrepreneurship. Explain the problems and need to develop rural entrepreneurship. 14

OR

- 3 Discuss in detail the warning signal and causes of industrial sickness. 14

4 What is project appraisal ? Explain location and site, raw materials and product technology of technical analysis in detail. 14

OR

4 Explain all the contents of project report and show it's proforma. 14

5 Write short notes on following : 14
(i) Projected financial statements
(ii) Barriers to entrepreneurship.
